

Term Deposit Campaign

SAVE NOW, ENJOY LATER

Campaign Rationale:

This clean and modern campaign promotes a simple (and fiscally responsible) message of saving now by investing in a term deposit so that you can enjoy the rewards later.

Standard Elements:

- Poster 8.5" x 11"
- Poster 24" x 36"
- Window decals
- Floor decals
- 2-Panel brochure
- Statement stuffer
- Direct mail postcard
- Website elements
- Website page copy
- Staff button
- Post-it note ad
- Staff lanyard insert
- Newspaper ad
- QR Codes

SPEED BOAT / SPORTS CAR / LEATHER HANDBAG / FUR COAT / JET SKIS / CAT / PATIO SET / HOUSE WITH A POOL / GOLD WATCH / PHONE / SNEAKERS / CAMPING EQUIPMENT / MOTORHOME / ATV / KITCHEN RENOVATIONS / DOG / BLU-RAY PLAYER / SURROUND SOUND STEREO SYSTEM / MOTORCYCLE DESIGNER BOOTS / LAS VEGAS / MOTORCYCLE / 56" PLASMA TV / HOCKEY GEAR / KITCHEN RENOVATIONS / WEEKEND GETAWAY / BRACES / LUGGAGE SET / SUMMER CAMP / HONEYMOON / KAYAK / BLU-RAY PLAYER / LASER EYE SURGERY / LEATHER PURSE DIAMOND BRACELET / SURROUND SOUND STEREO SYSTEM / SUMMER WARDROBE / TRIP TO EUROPE / PATIO SET / BATHROOM RENOVATIONS / OCEANFRONT CABIN / FISHING GEAR / DESIGNER BOOTS / LAS VEGAS / MOTORCYCLE / 56" PLASMA TV / HOCKEY GEAR / KITCHEN RENOVATIONS / WEEKEND GETAWAY / BRACES / LUGGAGE SET / SUMMER CAMP / POWER SAW / KAYAK / BLU-RAY PLAYER / LASER EYE SURGERY / LEATHER PURSE DIAMOND BRACELET / SURROUND SOUND STEREO SYSTEM / SUMMER WARDROBE / TRIP TO EUROPE / PATIO SET / BATHROOM RENOVATIONS / OCEANFRONT CABIN / FISHING GEAR / DESIGNER BOOTS / LAS VEGAS / MOTORCYCLE / 56" PLASMA TV / HOCKEY GEAR / KITCHEN RENOVATIONS / WEEKEND GETAWAY / BRACES / LUGGAGE SET / SUMMER CAMP / POWER SAW / WEDDING / BLU-RAY PLAYER / LASER EYE SURGERY / LEATHER PURSE / DIAMOND BRACELET / SURROUND SOUND STEREO SYSTEM / SUMMER WARDROBE / TRIP TO EUROPE / PATIO SET / BATHROOM RENOVATIONS / OCEANFRONT CABIN / FISHING GEAR / DESIGNER BOOTS / LAS VEGAS / MOTORCYCLE / 56" PLASMA TV / HOCKEY GEAR / KITCHEN RENOVATIONS / WEEKEND GETAWAY / BRACES / LUGGAGE SET / SUMMER CAMP / POWER SAW / **SAVE NOW / ENJOY LATER** / KAYAK / LASER EYE SURGERY / LEATHER PURSE / DIAMOND BRACELET / SURROUND SOUND STEREO SYSTEM / SUMMER WARDROBE / TRIP TO EUROPE / PATIO SET / BATHROOM RENOVATIONS / OCEANFRONT CABIN / FISHING GEAR /

Today's Investment is Tomorrow's Reward

Looking for a safe, smart and stress-free way to invest? Then look no further than a TERM DEPOSIT. It's the trusted way to save now—so that you can enjoy later.

YOUR CREDIT UNION LOGO HERE

Poster: 24" x 36"



Staff Button: 2.5"



2-Panel Brochure folds to: 4" x 9"

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Not all available elements are shown here.