

## At Accounts HQ, we help our clients build a better, stronger and more profitable business.

Since 2006, a growing number of small and medium-sized businesses have turned to **Accounts HQ's** streamlined accounts and bookkeeping solution in order to:

- ✓ significantly reduce costs and wasteful expenses
- ✓ measurably improve performance and quality
- ✓ free up their valuable time for more profitable business tasks
- ✓ gain efficiency and enhance marketplace competitiveness
- ✓ improve accuracy, performance and control
- ✓ save time, effort, hassle and worry

At the foundation of these benefits are **six core capabilities**, which combine to make **Accounts HQ** the right accounts and bookkeeping partner for success-oriented business clients:

1. **Trust:** **Accounts HQ** is founded on trust. We want our clients to enjoy the peace of mind that comes from knowing that their books are being efficiently and safely taken care of by a trusted partner who understands their business, and is helping them grow and succeed.
2. **Accuracy:** **Accounts HQ** provides our clients with a powerfully accurate picture of their financial health so they can confidently make better, smarter and safer business decisions. When our clients are empowered with precise, accurate information, they know who their best customers are, where their business is the most profitable, and which areas to focus on to maximize growth and minimize risk.
3. **Availability:** **Accounts HQ's** availability is built into the very essence of how we operate. Our clients benefit from a dedicated account manager who is available to answer their questions *anytime* they need – not just within certain hours. And enhancing our availability is our commitment to communication excellence, and to engaging our clients in a clear, honest and “no jargon” manner.
4. **Support:** Today's small and medium sized businesses have sophisticated needs – and that means they demand more than ever before from their bookkeeping function. **Accounts HQ** has the competence, resources and systems in place to provide unmatched support – because in today's dynamic and demanding business environment, nothing less than exceptional bookkeeping support will do.
5. **Working with our Client's Accountant:** **Accounts HQ** clients demand efficient integration between our contribution and their account – and we deliver. As skilled professionals, we work seamlessly with our client's accountant to ensure that their bookkeeping meets their requirements – which saves them significant time, money and stress.
6. **Speed:** These days, time is *always* of the essence. And that's why the **Accounts HQ** team is typically much faster than in-house staff, because of our specialized focus and in-depth experience. We know exactly where to look, what to ask, what to do, what *not* to do, what our clients need, and how quickly they need it. In short: we don't just meet deadlines -- we *exceed* them.